

# PLAN FOR CHANGE 2030

## INSPIRING CHANGE BEYOND THE GOOD

### PRODUCT CREATE FUTURE-FIT APPAREL

#### 75% OF MAS REVENUE THROUGH SUSTAINABLE PRODUCTS



##### TEXTILE-TO-TEXTILE CIRCULARITY

Invest in and partner textile-to-textile recycling efforts across fibre types to scale circularity.



##### MATERIALS OF THE FUTURE

Scale up materials made from non-finite resources, comparable in feel and performance.



##### NATURAL FIBRES

Increase use of natural fibres sourced through regenerative or equivalent business models.

### LIVES BUILD RESILIENT LIVES



##### FAIR CARE RESPONSIBILITY

Enable an equal playing field for women by addressing their disproportionate care responsibility.



##### WELLBEING

Create a workplace that supports healthy, holistic lifestyles and enables a living wage for employees.



##### DIVERSITY, EQUITY & INCLUSION

Build a culture where all employees feel that they belong and are offered opportunities to flourish in work and in life.



##### COMMUNITY

Be an enabler for positive impact within our communities through education, infrastructure and adaptation.

### PLANET REGENERATE OUR WORLD



##### CLIMATE & EMISSIONS

Reduce absolute greenhouse gases by 80% across our operations while influencing 46.2% Scope 3 reduction (from 2019 baseline)



##### CIRCULAR WASTE MANAGEMENT

Maximise value enhancement and circularity of non-hazardous waste.



##### RESPONSIBLE CHEMISTRY

Eliminate harmful substances and promote responsible use of chemicals.



##### WATER STEWARDSHIP

Strengthen the availability of water in our value chain while supporting our communities to reach water positivity.



##### ECOSYSTEM REGENERATION

Restore and revitalise ecosystems accounting for 100 times the space we occupy. (from 2025 footprint baseline)